

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

AU 2

FIRST SEMESTER – NOVEMBER 2007

**CO 1501 - BUSINESS ENVIRONMENT**

Date : 03/11/2007  
Time : 1:00 - 4:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

**(10 x 2 = 20 marks)**

**Answer ALL the questions:**

01. Define the term Business environment.
02. What is environmental analysis?
03. What are political systems?
04. What are fundamental rights?
05. What is Culture?
06. What are social institutions?
07. Define social responsibilities of business?
08. Define social audit.
09. What is urbanization?
10. What do you mean by deficit financing?

**SECTION – B**

**(5 x 8 = 40 marks)**

**Answer any FIVE of the following:**

11. What are the components of Business Environment? Explain in brief.
12. Enumerate the importance and the features of business environment.
13. List out the reasons for government's intervention into business.
14. List out the characteristics of joint family system and its impact on Indian business.
15. Briefly describe the various economic systems.
16. Define economic plan. What are the features of five year plans in India.
17. Discuss the nature and causes of globalization of business.
18. Discuss the Indian constitutional environment.

**SECTION – C**

**(2 x 10 = 20 marks)**

**Answer any TWO of the following:**

19. State the factors of social environment and explain the social responsibility of business concerns towards various groups.
20. Describe the macro economic parameters that influence business.
21. What is Natural Environment? Discuss the important factors, which constitute natural environment. How does natural environment exert significant influence on business and economy?

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